

# 20 SA Science Excellence + Innovation Awards

Sponsorship Prospectus

# **Enquiries**

Department for Innovation and Skills

Email DISCommunications@sa.gov.au



# **Building the State of Science**

#### Prof. Caroline McMillen Chief Scientist for South Australia

The past two decades represent a time of profound global geopolitical, economic and social change. This era has been characterised by waves of significant discoveries driving innovation and the emergence of new technologies across fields in science, technology, engineering, maths and medicine (STEMM) which have transformed the way we live now and into the future. While satellite communications and connectivity currently allow us to navigate tricky routes safely we are building a future where connectivity between satellites and the 'internet of things' coupled with robotics and sensors will enable better monitoring of the health of our oceans and water systems, of our soil and crops and of our environment. Artificial intelligence and machine learning coupled with advances in precision medicine will also continue to drive innovation in our health care and treatment and in our health care systems. And as always fundamental discoveries in all fields of STEMM will continue to disrupt our established views of how the world works and of the choices we make as consumers and communities.

This is an exciting time to be in South Australia as collaboration and connectivity between STEMM researchers, educators, industry and communities build new futures based on excellence and innovation to place South Australia firmly on the world stage as the 'State of Science'.

The SA Science Excellence and Innovation Awards provide a remarkable opportunity to recognise the work of inspiring STEMM leaders and teams working in research and education institutions, schools, industry and the community. Last year, the celebration of these Awards attracted its highest attendance in its history, with almost 500 people coming together to celebrate the achievements and importance of those who work to shape the future within and well beyond our State.

Across the awards period – from nominations opening to the awards night – social media garnered close to 300,000 content views and over 8,000 reactions to posts, including use of hashtags, likes, retweets and comments. This demonstrates a real appetite for science excellence and innovation stories, and creates opportunities for new conversations and engagement with the wider community.

By sponsoring the SA Science Excellence and Innovation Awards, you will play a key role in building the global reputation of South Australia as the 'State of Science'. I look forward to sharing a great night of celebration with you and to toasting the achievements of those who strive every day to educate, create, collaborate and innovate to transform our future.

#### Stay connected on all things science

Twitter: @sachiefsci

In LinkedIn: Chief Scientist for South Australia

# Award categories

These annual awards recognise South Australian individuals and teams that have demonstrated leadership in scientific excellence and innovation across the Science, Technology, Engineering, Mathematics and Medicine (STEMM) Research and Innovation Value Chain.

#### **Awards for Science Excellence**

#### South Australian Scientist of the Year Award

Awarded to an individual who has demonstrated excellence in any STEMM field. The Scientist of the Year will also have made an outstanding contribution in providing leadership that has inspired others.

#### PhD Research Excellence Award

This award recognises recent PhD graduates with outstanding achievement in their STEMM field and strong potential to contribute to industry or enterprises in the state.

# Award for Excellence in Science and Industry Collaboration

Open to teams that have harnessed innovative and productive models of STEMM and Industry collaboration which may lead to economic, social or environmental impact. The monetary Award will be split between the industry and STEMM groups.

# Award for Excellence in Innovation and Translation

# South Australian Innovator of the Year

This award recognises STEMM individuals or teams, who are presently working in South Australia, either in the private or public sectors that have developed new to world or new to industry products or services or delivered innovation through policy or health, social or environmental impact.

# Awards for Innovation in STEMM Teaching

# STEMM Educator of the Year (two awards)

The STEMM Educator of the Year Award recognises effective teachers who are critical to successful STEMM education. The STEMM Educator of the Year is awarded in the following sub-categories:

- School Teaching
- Tertiary Teaching

# **Award prizes**

The South Australian Scientist of the Year and the South Australian Innovator of the year will receive a prize to the value of \$25,000.

The winners of the remaining categories will receive a prize to the value of \$10,000 to use towards their career development.



# Winner of the 2019 South Australian Scientist of the Year Award

Being the 2019 South Australian Scientist of the Year has been a great privilege and a special honour for me and past and present colleagues. It is a recognition and a celebration of 30 years of international leadership and enviable success of Adelaide and South Australia in the field of genetics of learning disabilities, epilepsies, autisms or cerebral palsies.

Coming from an underprivileged background in an eastern Europe communist country I could never have dreamt about doing what I am doing now. I want to ensure it can and does happen to anyone who wants to be a scientist, whatever their background is. I am passionate about equal opportunity, particularly in education. I strongly believe that embracing diversity, including diversity in our abilities, makes us better, stronger and happier human beings.

# Sponsorship opportunities and benefits

As a sponsor, you will not only receive many exclusive benefits but also play an important role in contributing to the ongoing success of South Australia's STEMM Research and Innovation sector.

### **Platinum Sponsor**

- \$25,000 (excluding GST)
  - Limited to two sponsors
- Sponsorship of the South Australian
   Scientist of the Year category or the South
   Australian Innovator of the Year category
- Opportunity to work with the Department for Innovation and Skills (DIS) to organise a roundtable with the Minister/Chief Scientist on an issue of your interest and/ or with the Award winners post Awards dinner (subject to availability)
- Exclusive DIS VIP stakeholder membership which includes VIP invitations to other relevant DIS events and roundtables
- Invitation to present to the Chief Scientist's STEMM & Innovation Cross Agency Working Group (this is a group of public sector officers involved in R&D and innovation activities across most SA Government agencies). Alternatively, the Chief Scientist can present at a career event or function your business is holding.

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#### Gala Dinner

- 20 complimentary tickets, inclusive of 2 VIP seats (valued at \$2,400)
- Two seats at a VIP table with Minister and Chief Scientist for South Australia
- Five-minute speaking spot prior to the announcement of the South Australian Scientist of the Year or South Australian Innovator of the Year
- Opportunity to announce the award winner for the category chosen
- Prominent position of corporate logo on screens throughout the night
- Verbal acknowledgement as Platinum Sponsor

#### Profiling opportunities

- Naming rights for the South Australian Scientist of the Year or South Australian Innovator of Year award category
- Acknowledgement and logo placement in all forms of print advertising
- Sponsor endorsement in media release
- Prominent logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a hashtag of promotional post/profile
- Corporate logo and link to feature on the Awards web page www.scienceawards.sa.gov.au

#### Judging

 Opportunity to participate on the judging panel for the South Australian Scientist of the Year or South Australian Innovator of the Year categories

#### **Gold Sponsor**

- \$15,000 (excluding GST)
- Opportunity to work with the Department for Innovation and Skills (DIS) to organise a roundtable with the Chief Scientist on an issue of your interest (subject to availability)
- Exclusive DIS VIP stakeholder membership which includes VIP invitations to other relevant DIS events and roundtables
- Invitation to present to the Chief Scientist's STEMM & Innovation Cross Agency Working Group (this is a group of public sector officers involved in R&D and innovation activities across most SA Government agencies). Alternatively, the Chief Scientist can present at a career event or function your business is holding.

#### Gala Dinner

- 10 complimentary tickets, inclusive of 2 VIP seats (valued at \$1,200)
- Two seats at a VIP table with the Chief Executive
- Acknowledgment of your company/business by the MC or Chief Scientist during the evening. A short company bio to be provided by the sponsor prior to the event
- Corporate logo on screens throughout the night
- · Verbal acknowledgement as a gold sponsor

#### Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a promotional post
- Corporate logo and link to feature on the Science Awards web page www.scienceawards.sa.gov.au



#### Silver Sponsor

\$10,000 (excluding GST)

#### Gala Dinner

- 4 complimentary tickets (inclusive of 1 VIP seat)
- One seat at a VIP table
- Acknowledgment of your company/business by the MC or Chief Scientist during the evening. A short company bio to be provided by the sponsor prior to the event
- Corporate logo on screens throughout the night
- · Verbal acknowledgement as a silver sponsor

#### **Profiling opportunities**

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page www.scienceawards.sa.gov.au

### **Support Sponsor**

- \$5,000 (excluding GST) or in-kind as agreed with the Department for Innovation and Skills (DIS)
- Opportunity to host a table of upcoming scientists, to be organised in collaboration with Chief Scientist for South Australia - limited to one support sponsor only

#### Gala Dinner

- Two complimentary tickets
- Corporate logo on screens throughout the night
- Verbal acknowledgement as a support sponsor

#### Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page www.scienceawards.sa.gov.au

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