

20 SA Science Excellence + Innovation Awards

Sponsorship Prospectus



Department for Innovation and Skills
Email: DISCommunications@sa.gov.au

www.scienceawards.sa.gov.au







"I was elated as the award recognised many years of work by my wonderful team. The Awards are a celebration of science and help raise awareness in the community of the value of scientific knowledge and STEMM in everyday life."

These Awards provide an excellent opportunity to promote the value of science and a platform to speak to the community.

"Despite the limitations posed by the ongoing pandemic, the award allowed us to raise the local and national profile of our research work.

"As a discovery scientist, it also provided me an opportunity to promote the often unrecognised importance of fundamental scientific discoveries. "Our research in cancer and other diseases continues unabated. As always we will keep discovering answers to causes of major human diseases and how to leverage the new knowledge to improve health."

Professor Sharad Kumar

Joint winner, 2020 South Australian Scientist of the Year



Prof. Caroline McMillen AO Chief Scientist for South Australia

I am delighted to invite you to be a sponsor for the 2021 South Australian Science Excellence and Innovation Awards

As a 2021 sponsor, your contribution will directly support South Australia's science, technology, engineering, mathematics and medicine (STEMM) leaders who inspire our future workforce and deliver ideas, innovation and impact to support a healthy environment, economy and community.

Now in its 17th year, the Awards recognise South Australian individuals and teams that have made discoveries, collaborated with research or industry partners within and beyond South Australia, or harnessed new knowledge to drive innovation and deliver impact in STEMM.

It is also an opportunity to recognise the work of inspirational STEMM practitioners, leaders and teams that deliver value every day in schools, educational institutions, in research laboratories and industries across Adelaide and regions.

There is a real appetite from our community to learn more about South Australian science and through these Awards, we are able to profile the achievements of our finalists across digital platforms.

We were delighted that during the 2020 Awards celebration, social media posts and videos generated more than 144,000 Twitter impressions from organic tweets, and over 8,000 follow up engagements.

The COVID-19 pandemic, as well as the challenges of bushfires and natural disasters, recognise that great science, research and diversity of ideas delivers the quality of evidence that informs governments, businesses, communities, and individuals to make the best decision possible.

In supporting the 2021 South Australian Science Excellence and Innovation Awards as a partner, you will be playing a key role in ensuring our state grows the talent to educate, create, collaborate and innovate so we can continue to meet future challenges using this remarkable 'State of Science'.

Stay connected on all things science

Twitter: @sachiefsci #SAScienceAwards

In LinkedIn: Chief Scientist for South Australia

Award categories

These annual awards recognise South Australian individuals and teams that have demonstrated leadership in scientific excellence and innovation across the Science, Technology, Engineering, Mathematics and Medicine (STEMM) Research and Innovation Value Chain.

Awards for Science Excellence

South Australian Scientist of the Year Award

Awarded to an individual who has demonstrated excellence in any STEMM field. The Scientist of the Year will also have made an outstanding contribution in providing leadership that has inspired others.

PhD Research Excellence Award

This award recognises recent PhD graduates with outstanding achievement in their STEMM field and strong potential to contribute to industry or enterprises in the state.

Award for Excellence in Science and Industry Collaboration

Open to teams that have harnessed innovative and productive models of STEMM and industry collaboration which may lead to economic, social or environmental impact. The monetary Award will be split between the industry and STEMM groups.

Award for Excellence in Innovation and Translation

South Australian Innovator of the Year

This award recognises STEMM individuals or teams, who are presently working in South Australia, either in the private or public sectors that have developed new to world or new to industry products or services or delivered innovation through policy or health, social or environmental impact.

Awards for Innovation in STEMM Teaching

STEMM Educator of the Year (two awards)

The STEMM Educator of the Year Award recognises effective teachers who are critical to successful STEMM education. The STEMM Educator of the Year is awarded in the following sub-categories:

- Primary or Secondary School Level
- University or Registered Training Organisation

Award prizes

The South Australian Scientist of the Year and the South Australian Innovator of the year will receive a prize to the value of \$25,000.

The winners of the remaining categories will receive a prize to the value of \$10,000 to use towards their career development.



Being nominated for an award, as reluctant as you may be, you owe it to yourself and those who have made it possible – that helped you along the way.

"As a recipient of the award, it raises the profile of your research, and encourages you to be even bolder in the scientific research undertaken.

"We are now taking on some of the grand challenges of science in further understanding fluid flow, and how the mechanical energy in the vortex fluidic device can be selectively harnessed to control chemical reactivity and selectivity, building smart materials, and the organisation of self-assembled material including liposomes.

"The award has facilitated the formation of collaborative research networks to take on multidisciplinary research at the interface of chemistry with other physical sciences, and with biological and medical sciences, as well fostering links with local companies."



Joint winner, 2020 South Australian Scientist of the Year



Platinum Sponsor

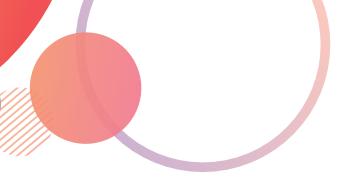
- \$25,000 (excluding GST)
 - Limited to two sponsors
- Sponsorship of the South Australian Scientist of the Year category or the South Australian Innovator of the Year category
- Opportunity to work with the Department for Innovation and Skills (DIS) to organise a roundtable with the Minister/Chief Scientist on an issue of your interest and/or with the Award winners post awards event (subject to availability)
- Exclusive DIS VIP stakeholder membership which includes VIP invitations to other relevant DIS events and roundtables
- Invitation to present to the Chief Scientist's STEMM & Innovation Cross Agency Working Group (this is a group of public sector officers involved in R&D and innovation activities across most SA Government agencies). Alternatively, the Chief Scientist can present at a career event or function your business is holding.

Awards Celebration

- 12 complimentary tickets, inclusive of 2 VIP seats
- Five-minute speaking spot prior to the announcement of the South Australian Scientist of the Year or South Australian Innovator of the Year
- Opportunity to announce the award winner for the category chosen
- Prominent position of corporate logo on screens throughout the event
- Verbal acknowledgement as Platinum Sponsor

Profiling opportunities

- Naming rights for the South Australian Scientist of the Year or South Australian Innovator of Year award category
- Acknowledgement and logo placement in all forms of print advertising
- Sponsor endorsement in media release
- Prominent logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a hashtag of promotional post/profile
- Corporate logo and link to feature on the Science Awards web page www.scienceawards.sa.gov.au



Gold Sponsor

- \$15,000 (excluding GST)
- Opportunity to work with the Department for Innovation and Skills (DIS) to organise a roundtable with the Chief Scientist on an issue of your interest (subject to availability)
- Exclusive DIS VIP stakeholder membership which includes VIP invitations to other relevant DIS events and roundtables
- Invitation to present to the Chief Scientist's STEMM & Innovation Cross Agency Working Group (this is a group of public sector officers involved in R&D and innovation activities across most SA Government agencies). Alternatively, the Chief Scientist can present at a career event or function your business is holding.

Awards Celebration

- 8 complimentary tickets, inclusive of 2 VIP seats
- Acknowledgment of your company/business by the MC or Chief Scientist during the evening.
 A short company bio to be provided by the sponsor prior to the event
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a gold sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts, including a promotional post
- Corporate logo and link to feature on the Science Awards web page www.scienceawards.sa.gov.au

Silver Sponsor

\$10,000 (excluding GST)

Awards Celebration

- 4 complimentary tickets, inclusive of 1 VIP seat
- Acknowledgment of your company/business by the MC or Chief Scientist during the event. A short company bio to be provided by the sponsor prior to the event
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a silver sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page www.scienceawards.sa.gov.au

Support Sponsor

- \$5,000 (excluding GST) or in-kind as agreed with the Department for Innovation and Skills (DIS)
- Opportunity to host a table of upcoming scientists, to be organised in collaboration with Chief Scientist for South Australia – limited to one support sponsor only

Awards Celebration

- Two complimentary tickets
- Corporate logo on screens throughout the event
- Verbal acknowledgement as a support sponsor

Profiling opportunities

- Acknowledgement and logo placement in all forms of print advertising
- Logo placement on all printed promotional materials
- Mention in social media posts on @sachiefsci LinkedIn and Twitter accounts
- Corporate logo and link to feature on the Science Awards web page www.scienceawards.sa.gov.au





Sponsorship Application

Sponsor details (please note all correspondence including invoices will be sent to the contact supplied below)
Contact Name
Position
Organisation
Address
Telephone
Email
Spannership Opportunities Distingue
Sponsorship Opportunities — Platinum Platinum — \$25,000 (Excluding GST)
Sponsorship Opportunities – Gold
Gold – \$15,000 (Excluding GST)
Sponsorship Opportunities – Silver
Silver – \$10,000 (Excluding GST)
Sponsorship Opportunities – Support Sponsor
Support Sponsor – \$5000 (Excluding GST) or in-kind
(In-kind support to be specifically negotiated with representative from the Department for Innovation and Skills)

Please return a copy of this application to:

Department for Innovation and Skills Email: DISCommunications@sa.gov.au